

Private Policy

Who we are

JAG Jewelry – Jewelry Andreas Gmur SA, Switzerland

We are the company Jewelry Andreas Gmur SA which creates, designs, produces and markets jewelry, gems and pieces of fine jewelry under the brand name JAG Jewelry. We own the website www.jag.jewelry and all of its sub-domains identifiable by the “.jag.jewelry/” form.

What data do we collect when you use our websites

- Firstname (only when you send us a message)
- Name (idem)
- Phone number (idem)
- E-mail address (idem)
- IP address from which you visit the site
- Technical information about your Internet browser and the hardware on which it is installed

Methods and purposes of collecting personal data

The personal information we collect is collected through forms and through the interactivity established between you and our website. Your personal information is collected through contact forms. The information collected is used to process your requests for information, to establish a contact card in our management system, and to manage the website (presentation, organization).

Once you are a customer or wish to do a project with us, the information is collected by staff on the basis of a private contact at the shop/workshop or through any means of individual communications (phone, email, WhatsApp, Zoom and similar communication applications) that will be used for dialogue, contact and project monitoring. The staff of JAG Jewelry, exclusively them, are therefore also aware of all the items collected.

Use of personal data collected

Comments, contact forms

When you leave a comment on our website, or our social networks or use the contact form, the data listed in the form, but also your IP address and your browser user agent are collected to help us detect unwanted comments or spam.

Cookies

This site uses cookies — small text files that are placed on your machine to help the site provide a better user experience. Cookies are used to store user preferences, store information to provide anonymized tracking data to third-party applications such as Google Analytics. As a general rule, cookies will make your browsing experience better.

On-board content from other sites

Articles on this site may include embedded content (for example videos, images, articles, etc.). Content embedded from other sites behaves in the same way as if the visitor went to that other site. These websites could collect data about you, use cookies, ship third-party tracking tools, track your interactions with this embedded content if you have an account logged into their website.

Google Analytics Stats and Audience Measures

Our site uses Google Analytics, a website analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies." The information generated by cookies about your use of the site (including your IP address) is transmitted to a Google server in the United States where it is stored. Google will use this information to evaluate your use of the site, compile reports on site activities for website operators, and provide other services related to site use and Internet use. Google may also transfer this information to third parties, provided it is provided by law or when these third parties process this data on behalf of Google. Google will not associate your IP address with any other data held by Google.

You can disable Google Analytics by selecting the appropriate settings for your browser, but we stress that in this case, you will not be able to use all the features of this site.

By using this site, you expressly consent to Google's processing of your data in the manner described above and for the above purposes. If you do not want Google to receive information from your browser when you open pages, the following link allows you to cancel the Google Analytics track: <https://tools.google.com/dlpage/gaoptout?hl=en>

How long do we store your data.

Once a service or other service is requested, your data is stored in our management system for an unlimited period of time or, depending on its nature, according to the maximum duration provided by the applicable legislation.

The rights you have to your data

If you have data with us, if you have left comments on the site, or if you have requested a project or other service, you can request to receive a file containing all the personal data we have about you, including the data you have provided to us. You can also request the removal of personal data about you. This does not consider data stored for administrative, legal or security purposes.

Transmission of your personal data

Only the user behavior of the website is likely to be sent unanimously to Google for analysis.

JAG Jewelry undertakes not to disclose, disseminate, sell or offer any other personal data unless explicit written consent on your part.

How do we protect your data

JAG Jewelry makes sure to protect and secure as much as possible, the personal data you have chosen or are required to share with us, as well as all the data we have in connection with your experiences with JAG Jewelry.

Conditions for processing and storing personal data

The “processing” of personal data includes, among other things, the use, retention, registration, transfer, adaptation, analysis, modification, declaration, sharing and destruction of personal data depending on what is necessary in light of legal circumstances or requirements.

Place where your personal data is stored

WITH JAG Jewelry choosing a 100% cloud solution for its infrastructure, your data is stored in the Infomaniak Datacenter in Switzerland. A security safeguard is also kept in the secure premises of our IT partner in Switzerland.

How to use data leakage

If, despite all the security measures put in place, a leak or a suspected leak were to occur, JAG Jewelry undertakes to inform the persons concerned in writing and without delay.

JAG Jewelry will provide the persons concerned with all the information in its possession relating to the event in question and the procedure to be followed to secure the compromised data.

Right to access, correct and delete data

You have the right to access your personal data. In addition, you have the right to request the correction, updating or deletion of your personal data. You also have the right to obtain the communication of your personal data held by JAG Jewelry. You can work out your access and rectification rights by contacting JAG Jewelry.

JAG Jewelry, Geneva, 15.05.2020